



Sonoma, Mendocino,  
Lake, Humboldt &  
Del Norte Counties

# EMPLOYEE CAMPAIGN LEADER: SPECIAL EVENTS GUIDE

## Tips for Hosting Successful Events:

- Involve as many employees as possible, avoid making your events exclusive.
- Events should be cost-effective in terms of cost, time, and energy.
- Use themes for events that relate to your campaign or workplace.
- Create teams for events when appropriate to encourage teamwork and friendly competition.

## Event Ideas:

### Auction

Auction donated items via email or in the office. An auction can take place throughout the campaign, or on a single day.

### Baby Picture Contest

Employees share their baby pictures to guess "who's who".

#### Variation: Back to High School

Employees share high school pictures of themselves

### Casual Day

With permission from management, hold one or more Casual Days throughout your campaign. Employees who pledge are given a sticker or button to wear that says they are dressed casually for participating.

### Cooking Show

Employees share tutorial videos creating their infamous chili, signature sangria, or a traditional family recipe. A panel of "celebrity" judges can award a winner.

### Digital Bingo

Sell bingo cards to employees and sporadically throughout the day, call out bingo numbers via email.

### Game Show

Play a variation of Jeopardy!, Who Wants to be a Millionaire?, Wheel of Fortune, etc.

### Host a Campaign Kick-off *(recommended)*

Whether it's an email, meeting, or larger event it's crucial to signify the start of your campaign to your employees. This is the time to capitalize on the excitement of your campaign launch in order to boost employee participation.

### Host a United Way Presentation\* *(recommended)*

United Way can give one or more presentations throughout your campaign to illustrate to your employees how their donations make a difference in our community.

### Photography Contest

Employees submit photographs they've taken at campaign and celebration events or in their community. Photos are shared with everyone and can be judged by a committee or by all employees.

### Raffle

Rather than giving out prizes throughout the campaign, award raffle tickets to employees who have pledged and raffle off prizes at the end of the campaign.

### Scavenger Hunt

Split into teams and have employees search for a both common and uncommon items.

### Something-a-Thon

Walk-a-Thons, Dance-a-Thons, Skip-a-Thons and other "Marathons" are popular events. Have participants collect pledges for your event based on the number of hours danced, miles walked, etc.

### Spelling Bee

Allow employees who have pledged to participate in a Spelling Bee. Employees could compete individually or as a team.

### Talent Show

Employees who have pledged can submit a recording of their talent. Videos are shared with everyone and are judged by a committee or by all employees.

### Wall of Fame

Put pictures on a wall or share via email recognizing employees who have been contributing to the campaign for the most consecutive years.

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